

CLASH OF THE WATER HEATERS

In a world where cold showers can strike without warning and wasted energy can become the villain, one decision can change everything ... knowing the right water heater for your home comfort.

Whether you're battling higher utility bills, running out of hot water mid-shower or trying to make the best equipment upgrade to meet your needs and budget, this guide will help you decide which water heater is right for your home.

Will you side with the classic, tried and true standard water heater, or join forces with the space-saving tankless option?

Want to learn even more about water heaters? Scan for our latest video!



Standard



May be more economical if your current hot water demands are being met and size and space aren't an issue



Typically last between 8-10 years and may need to be replaced almost twice as often as tankless units.



Because of the large tank, standard water heaters take up more space in your home.



Have a lower upfront cost compared to tankless systems.



Simpler design can result in lower maintenance and repair costs.



To heat and reheat stored water may result in increased energy usage and higher energy







Ideal for families with back-to-back showers, or you have multiple simultaneous hot water uses, you may consider tankless as a better option.



Estimated to last up to 20 years with proper maintenance (about double the life of a standard water heater).

(Hero tip: Get a maintenance plan¹ from NJRHS.)



Smaller size allows installation even in tight spaces.



Long-term value even with a higher purchase price and installation costs if natural gas or water lines need upgrading.



Heat water on demand, making them up to 34% more energy efficient than standard water heaters.²

Ready to decide, or still have questions about the best fit for your home?

Call us today at 877-466-3657 for more information and to request a quote.

YOUR HOME COMFORT HEROES HAVE ARRIVED!

Your home is your sanctuary - and when it comes to keeping it comfortable, and running smoothly, you deserve a powerful team you can count on.

At NJR Home Services, we are more than just an HVAC provider.

We're your full-service home comfort partner.

From the installation and repair of heating and cooling equipment, water heaters, whole home generators, to air quality, electrical and plumbing solutions, our Home Comfort Heroes (AKA our expert technicians!) are here to care for your home. Whether you're in need of routine maintenance, emergency repairs or a new system, we respond quickly and treat your home like our own.

When you call NJR Home Services, we don't just provide honest recommendations, fair pricing and 5-star rated service; we build relationships with our customers and leave your home better than how we found it.

So, when trouble strikes, don't panic! Trust your home to NJR Home Services, because every home deserves a hero.



ARMED WITH EXPERT SKILLS, UNSTOPPABLE
WORK ETHIC AND CUSTOMER-FIRST ATTITUDES,
OUR FEATURED HOME SERVICE SUPERHEROES
GO ABOVE AND BEYOND TO DELIVER
LEGENDARY EXPERIENCES.



HERE'S WHAT OUR CUSTOMERS HAVE TO SAY ...



Tracey and Sean G. installed a whole home generator and couldn't be happier with their experience.

"Your company offered easy installation, along with financing and continued service to the Generac generator. We felt at ease after meeting Tom B., our sales consultant. He came to our home and showed us several generator options. He advised us that we would receive a service call before each visit from Laura.

"The Amazing Laura, as I called her, never failed to let us know when the service team would arrive. Her calls were always predictable and informative. She never failed to answer my many questions.

The installation crew was phenomenal! We are very grateful for the NJRHS generator team and will happily recommend them to anyone who is looking for a generator or needs home services."

NJRHS customer Sivan S. was thrilled with his recent heating system service our tech Bill C. provided.

"I can't say enough about the exceptional service I received from NJR Home Services, especially from their technician, Bill. From the moment he arrived, it's clear Bill takes great pride in his work.

He approached the job with so much care, ensuring that every component was properly inspected, adjusted, and functioning at its best. He explained everything in a way that was easy to understand, giving me peace of mind that my furnace was in expert hands.

What stood out to me was the love and precision he put into his work.

It wasn't just another service call for him – he treated my home as if it were his own.

Thank you, Bill, for your dedication and keeping my home warm and comfortable!"

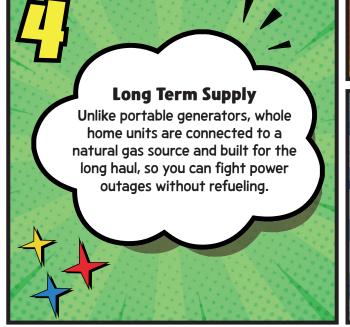


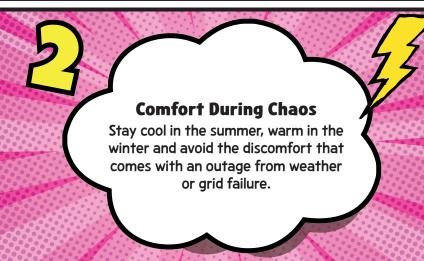
Whether rescuing you from being uncomfortable with a broken air conditioner by quickly responding with a service call or saving the day by installing a new HVAC system, water heater, or a whole home generator, our field team members aren't just trained professionals - they're Service Superheroes that respond to your unique needs, each and every call!

POWER UP WITH A WHOLE HOME GENERATOR!

Be your family's hero with a natural gas whole home generator. Here are 5 reasons why a new generator can be your home's greatest sidekick.













Trust Your Home to Us

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*Furnace and/or AC and/or water heater must be purchased by May 31, 2025, and installed by June 13, 2025. Natural gas or electric residential water heaters only. Not valid on prior purchases. Offer subject to change without notice. Cannot be combined with any other coupon, promotion or discount. Terms and conditions apply.

**The HVAC and Water Heating rebate and financing program is brought to you by New Jersey Natural Gas (NJNG). Financing only applies to HVAC and water heating upgrades. Terms and conditions apply. All offers are subject to available funding. Maximum 0% APR financing for qualified customers is \$25,000. All loans are net of NJNG rebates. NJNG rebates and incentives do not apply to new construction. Offer applies to qualifying equipment purchased and installed by June 30, 2027. Visit savegreen.com/residential/hvac-and-water-heating for more information.

NJR Home Services is an independent contractor and not an employee or agent of New Jersey Natural Gas (NJNG) and the contractor is not subject to the control or supervision of NJNG. NJNG does not endorse or recommend any contractor.